



## FESTIVAL INTERN PLACEMENT

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Cross The Tracks is Brixton and beyonds no.1 jazz, funk and soul feast and we're looking for brilliant, energetic and engaged interns to come on board for an initial 8 week fixed term. Are you a driven, self-motivated person with a creative flair and a talent for social media content creation? Do you have a passion for live music, festivals and social media? Do you want to learn more about the music and events industry?

In this role, you'll help build social media content and wider marketing campaign creatives, with a focus on the areas deemed best fit for your skill-set and knowledge base. There will be career enhancement opportunities and other projects that will become available to those who exhibit an ability to operate successfully within the team, alongside options for full time employment beyond the initial set duration of the internship.

The ideal candidate will be a problem solver with excellent communication skills, be community-spirited, and have a love for jazz, funk, soul, and hiphop. They will be music and festival obsessives, and will be comfortable on all key social platforms (TikTok/Facebook/Instagram/Twitter/Threads). They will be keen to embrace the fun and dynamic world of music festivals, and will want to make their mark within a fast paced and friendly team. Previous experience in events is not necessary, but a passion to learn and be part of a dynamic team is!

For this internship role, you will be working for a pre-agreed set of days per week in the Cross The Tracks office in Shoreditch, East London. Working hours will be 10.00-18.00 on each day you are assigned to work.

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<b>Role</b>	Festival Intern
<b>Project</b>	Cross The Tracks festival
<b>Report to</b>	Head of Marketing & Events
<b>Remuneration</b>	London Living Wage: 8 week programme
<b>Working hours</b>	Part time & full time opportunities available

**Role Objectives**

- To support the social media and marketing plan for Cross The Tracks festival
- To create unique and effective content to use cross-platform
- To suggest and develop on culturally relevant content creation
- To contribute to the festival's social media and communications, adapting to trends and internal information.

**Responsibilities**

- Support on the copywriting for Cross The Tracks communications across web, social media and beyond
- Creative content production from simple graphics to Reels using appropriate tools like InShot, Adobe, Canva (no experience required, but a keenness to learn)
- Make additions to the the content calendar with great attention to detail and with up-to-date industry knowledge inputted
- Support on inbound and outbound communications from our official platforms, mailer and inbox
- Be a happy, enthusiastic and friendly first point of online contact for our Cross The Tracks audience and festival goers
- Due to the nature of our group of companies, from time to time, your role will also include work on other brands and roles within the company as requested by your line manager or the management team.

**Key characteristics**

Highly creative and interested in content creation  
 Passion for social media marketing  
 Aware of current trends and able to adapt quickly  
 Driven, self motivated  
 A flair for copywriting and an eye for detail

Supportive, team player  
Excellent communication skills  
Highly organised and ability to multitask  
A connection to and passion for jazz, funk, soul  
An ability to complete data driven reporting and analysis

**Knowledge & previous experience (non-essential)**

Live music industry & or hospitality and contacts within it  
Marketing & PR  
Social media management

**How to apply:**

To apply for the role, please send an email containing your CV and a cover letter to [info@xthetracks.com](mailto:info@xthetracks.com). Applications close 11th August 2023, if you are successful in reaching the next round of interviews we will be in contact.

In your cover letter, we kindly request that you carefully review the job advert and description, and explain why you believe you are a suitable candidate for the position, and what particularly interests you about joining our team. We are eager to welcome a new member to our team, so we encourage you to apply as soon as possible.